

# Creating the Visuals Behind Your Voice



designer + mentor + educator

## COMPANY OVERVIEW

**Meredith Unlimited, LLC** is a Tampa-based, minority, woman-owned small business (WOSB certified) specializing in innovative branding, design, and digital communication solutions for government agencies, nonprofits, and mission-driven organizations. We transform complex ideas into impactful visual narratives through ADA-compliant websites, compelling visual communications, and integrated marketing campaigns that engage audiences, strengthen brand recognition, and deliver measurable results. Our diverse team of creatives, strategists, and technologists combines bold ideas, human-centered design, and advanced technology with a client-first approach—bringing agility, innovation, and proven success to every project to help partners communicate their mission with clarity, creativity, and purpose.

## CORE COMPETENCIES

- **Brand Strategy & Development:** Strategic, results-driven branding solutions that define agency identity, purpose, and long-term impact.
- **Graphic Design & Visual Communications:** Creation of compelling, high-quality visual assets to engage and inform diverse stakeholders.
- **Social Media Management & Content Marketing:** Targeted, data-informed campaigns to increase public engagement, raise awareness, and drive measurable results.
- **Public Awareness Campaigns:** Integrated, multimedia initiatives for health, education, infrastructure, and civic engagement programs.
- **Creative Consulting & Mentorship:** Comprehensive brand refreshes, creative strategy, and mission-aligned storytelling guidance.
- **Website Design & Digital Presence:** ADA-compliant, user-focused websites and landing pages for enhanced accessibility and optimal usability.

## COMPANY DATA

- **Legal Business Name:** Meredith Unlimited, LLC
- **Unique Entity ID (UEI):** WKGTSIZYU365
- **CAGE Code:** 0TQP8
- **Business Address:** 15201 Plantation Oaks Dr, Apt 1, Tampa, FL 33647
- **Federal Certifications:** Women-Owned Small Business (WOSB Certified)
- **Non-Federal Certifications:** K-12 Art Teaching
- **NAICS Codes:** 541613, 541890, 323111, 541810, 541430, 541820

## PAST PERFORMANCE

- **Fearless Women Global:** Delivered brand identity with logo, color palette, and social media templates, boosting visibility for the 2019 conference.
- **Suncoast RV Rental:** Provided branding with logo refresh, marketing collateral, and design support, enhancing recognition and customer trust.
- **Aaron's House:** Designed branding and marketing materials for fundraising and awareness, strengthening visibility and supporting its mental health mission.
- **Contagious Church:** Led branding with signage and social media design, ensuring consistent visuals to foster growth and engagement.
- **Dr. Elisa Harney:** Created premium brand identity and materials, improving visibility for digital and live engagements.

## DIFFERENTIATORS

- **Mission-Aligned Creativity:** Customized solutions designed to meet specific agency goals while ensuring full compliance and measurable impact.
- **Human-Centered Design:** Visuals and campaigns that genuinely connect with audiences, inspire action, and educate effectively.
- **Woman-Owned & Operated:** Supplier diversity combined with innovative thinking and inclusive collaborative partnerships.
- **Tech-Infused Storytelling:** Modern tools and advanced platforms used to craft engaging, results-driven narratives.
- **Hands-On Collaboration:** Agile, responsive, and fully engaged support from concept to project completion.
- **Proven Results:** A strong track record of consistently delivering meaningful transformation, not just completing projects.



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